

HAVE BABY WILL TRAVEL

Our mission is to inspire, motivate, and help families travel with babies, toddlers, and young children.

[Have Baby Will Travel](#) was founded in 2007 by Corinne McDermott, with a vision of creating an online space where new parents who loved travel pre-kids could discover places to explore with a baby in tow and tips for figuring out how to do it.

[Have Baby Will Travel](#)'s content is comprised of curated lists of baby- and toddler-friendly destinations, accommodations, attractions, baby travel gear recommendations, tips and information based on first-hand experience for every aspect of traveling with a baby or young child, and travel stories shared by parents about every kind of trip or vacation with their young families in tow.

[Have Kids Will Travel](#) officially launches in 2019.



50,000+

MONTHLY UNIQUE VISITORS

100,000+

MONTHLY PAGE VIEWS

14,000+

SOCIAL MEDIA FOLLOWERS

1,000+

EMAIL SUBSCRIBERS

SOCIAL

- f 5.6K+** @HaveBabyWillTravel
- t 6.2K+** @hvbabywilltrvl
- p 57K+** @Have Baby Will Travel
- 1.2K+** @havebabywilltravel
- 14.4K+** @ReviewsforKids

AUDIENCE

54%
Female

40%
Male

60%
Aged 30-40

70%
from
US

Most are
college-
educated
with
children

MEET CORINNE McDERMOTT

I am a multi-platform writer, editor, and producer, and mother of two kids, born and raised in Toronto, Canada.

I've been working in content creation and development for almost three decades with experience in live broadcast television and independent film production, for large mainstream media companies and as a digital entrepreneur

I'm passionate about family and travel, so it's fitting that my specialty is family travel content. I'm also the Editor in Chief of Bell Media's [Movie Entertainment](#) magazine.



SERVICES OFFERED

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- Social Media Takeovers
- Giveaways, Contests, Sampling
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